

# **Tell Me About Kyle**

By Steve Little

When 12 year old upstart entrepreneur Kyle wanted to make some money he found an opportunity in: dog-poo.

If you are like most dog owners, cleaning up after them is one of the unfortunate necessary responsibilities associated with having that delightful, loving, and loyal companion. Witnessing the harried and disgruntled way his neighbors managed this task, Kyle recognized an opportunity and went for it. He now services lawns all over the neighborhood and earns the money he wants to support other hobbies; like road-biking with his dad.

Maybe he will turn out to be the next Lance Armstrong. Who knows?

What young Kyle may not know yet is that others who have shared this great idea before him have created astonishingly successful businesses which, after providing several years of service to loyal clientele, have been sold for hundreds of thousands of dollars.

Kyle may not have a degree. He may not be recognized as a marketing genius. But he very well may be a millionaire in waiting without even knowing it yet.

Do you think I should tell him? Should I ask for a piece of the action? =0)) J.K.

You might be thinking, “Well yeah maybe, but after all this talk about doing what you love Steve, are you saying that Kyle was passionate about cleaning up dog poop?”

NO, I’m not saying that Kyle is passionate about dog poop. That’s not the point.

What Kyle is passionate about is providing valued service to others.

Can you imagine what will happen next when he figures out that he can hire other kids to do the poop-scooping while he expands the reach of this valued service to adjacent neighborhoods?

What about when he figures out that everyone in the neighborhood has dirty windows because they hate cleaning them?

After-all, his poop-scooping experience will have given him a great business model and marketing plan to follow. Who'da thunk?

Great story huh?

Look, there is no reason what-so-ever you cannot be inspired like Kyle was. It may appear easier for him than you, but trust me, it's the same.

I would love to hear whatever ideas this story inspired in you.

Please comment on the blog and share them with me and the rest of the readers.

Keep in mind that your comments help others find their success path too.

I am standing for all that is possible for you in life and business.

Sincerely and gratefully,

Steve

ThePerfectBizFinder