

# **Tell Me About Charlie**

By Steve Little

My friend Charlie had been an auto mechanic at a major dealership for over 10 years.

He loved working on cars, but hated working at the dealership. For years, he just figured it was part of the program. In other words, if you want to be a mechanic, you work in a shop.

As is often the case with skilled technicians, friends and family were always recruiting his assistance to tune-up or service their cars.

One day it dawned on him why this was so.

These people didn't want to deal with dropping their car at the service shop.

He figured if they didn't then neither did a lot of other busy people.

From that inspired thought Charlie invented a whole new angle for his business. He brings the tune-up and repair to the customer.

Customers didn't have to drop their car off for service. Instead, Charlie in a van outfitted with tools and auto parts, comes to them.

This has turned into an enormously successful business employing dozens of other mechanics for leverage.

Charlie, now happy mechanic and a millionaire in his own right, is currently negotiating the process to franchising his business.

There is no reason what-so-ever you cannot be inspired like Charlie was.

I would love to hear whatever ideas this story inspired in you.

Please comment on the blog and share them with me and the rest of the readers.

Keep in mind that your comments help others find their success path too.

I am standing for all that is possible for you in life and business.

Sincerely and gratefully,

Steve

**ThePerfectBizFinder**